

**VOL.2**  
MANAGED  
LOGISTICS  
SPECIAL EDITION

**POWERING YOUR FREIGHT WITH MANAGED LOGISTICS**

**20**  
NEW PAGES!

# LOGISTICS POWERS UNLEASHED!



PROVEN STRATEGY  
ALLOWS YOU TO PLAN  
COMPLEX SUPPLY  
CHAINS

TECHNOLOGY!

IDENTIFYING  
IMPROVEMENT  
OPPORTUNITIES

MORE VISIBILITY!



**AUTOMATION!**

**bluegrace**



# STATUS QUO!

STATUS QUO, ONCE A BRILLIANT LOGISTICS MANAGER, GREW DISILLUSIONED WITH THE CHAOS AND CHALLENGES BROUGHT ABOUT BY CONSTANT INNOVATION IN THE FREIGHT INDUSTRY. FEELING OVERWHELMED, SHE ATTEMPTS TO CONTROL BY HARNESSING THE POWER OF TIME MANIPULATION, THIS FEAR OF CHANGE WILL ULTIMATELY LEAD TO HER DOWNFALL.

# INVISIBLE MAN!

ONCE A BRILLIANT BUT OVERLOOKED DATA ANALYST, THE INVISIBLE MAN SOUGHT REVENGE AFTER HIS GROUNDBREAKING INSIGHTS WERE DISMISSED. EXPERIMENTING WITH DUBIOUS TECHNOLOGY, HE BECAME INVISIBLE, WIELDING HIS NEWFOUND POWER TO SABOTAGE SUPPLY CHAINS. HIS VENDETTA AGAINST THOSE WHO IGNORED HIM DROVE HIM DEEPER INTO DARKNESS.



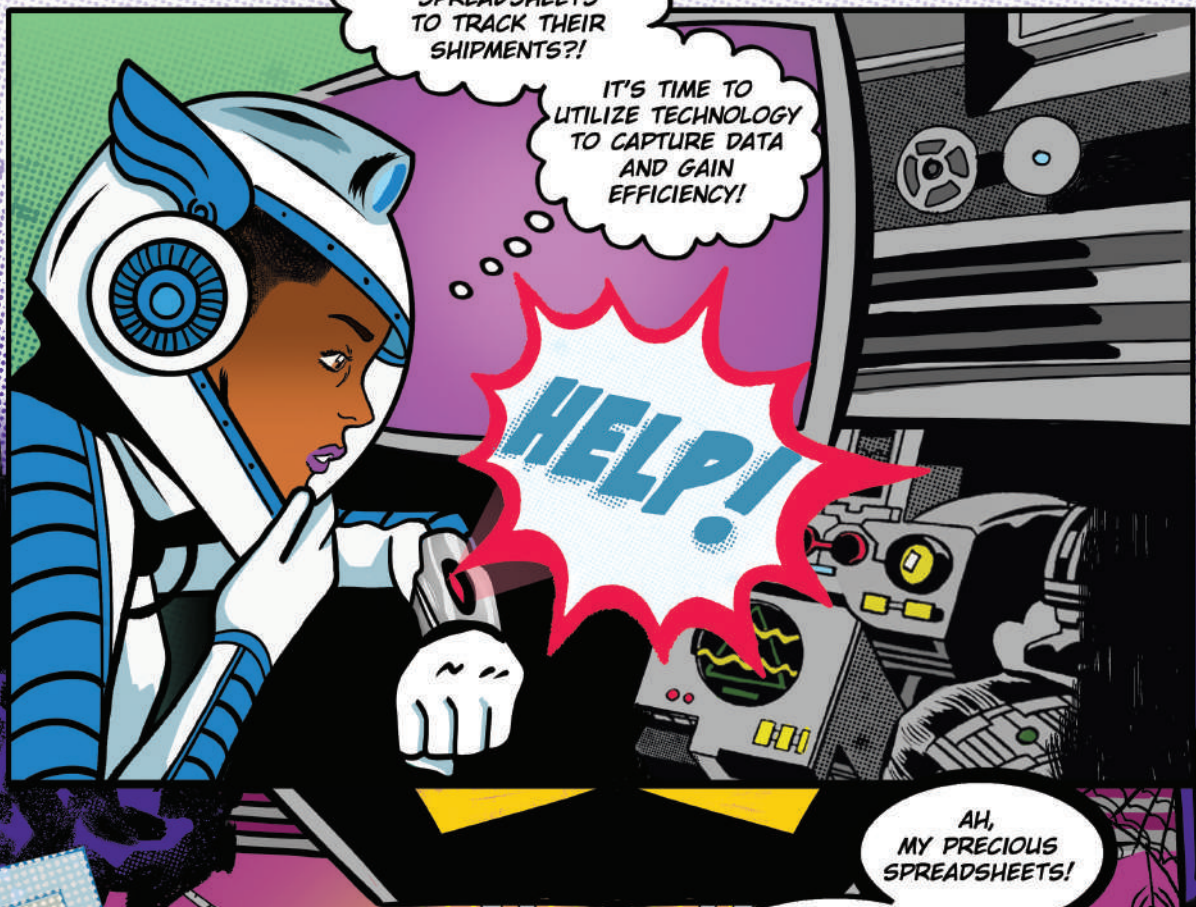
# SPREADSHEET SORCERER!

LONG AGO, IN A REALM WHERE KNOWLEDGE WAS POWER, A SORCERER DELVED INTO THE MYSTERIES OF SPREADSHEETS. MASTERING THEIR ANCIENT MAGIC, HE BECAME THE SPREADSHEET SORCERER, OBSESSED WITH THEIR ABILITY TO PREDICT THE FREIGHT MARKET. CLOAKED IN ROBES ADORNED WITH FLOATING SPREADSHEETS, HE SOUGHT DOMINION OVER DATA, UNAWARE OF THE MODERN WORLD'S ADVANCEMENTS.



# MANUAL MAN!

ONCE A BRILLIANT LOGISTICS COORDINATOR, HE BECAME DISILLUSIONED WITH THE INCREASING RELIANCE ON TECHNOLOGY. DETERMINED TO PROVE THE VALUE OF MANUAL METHODS, HE ADOPTED THE MONIKER MANUAL MAN. ARMED WITH OUTDATED TOOLS AND A CUNNING INTELLECT, HE SOUGHT TO DISRUPT THE RISE OF AUTOMATION IN THE INDUSTRY!



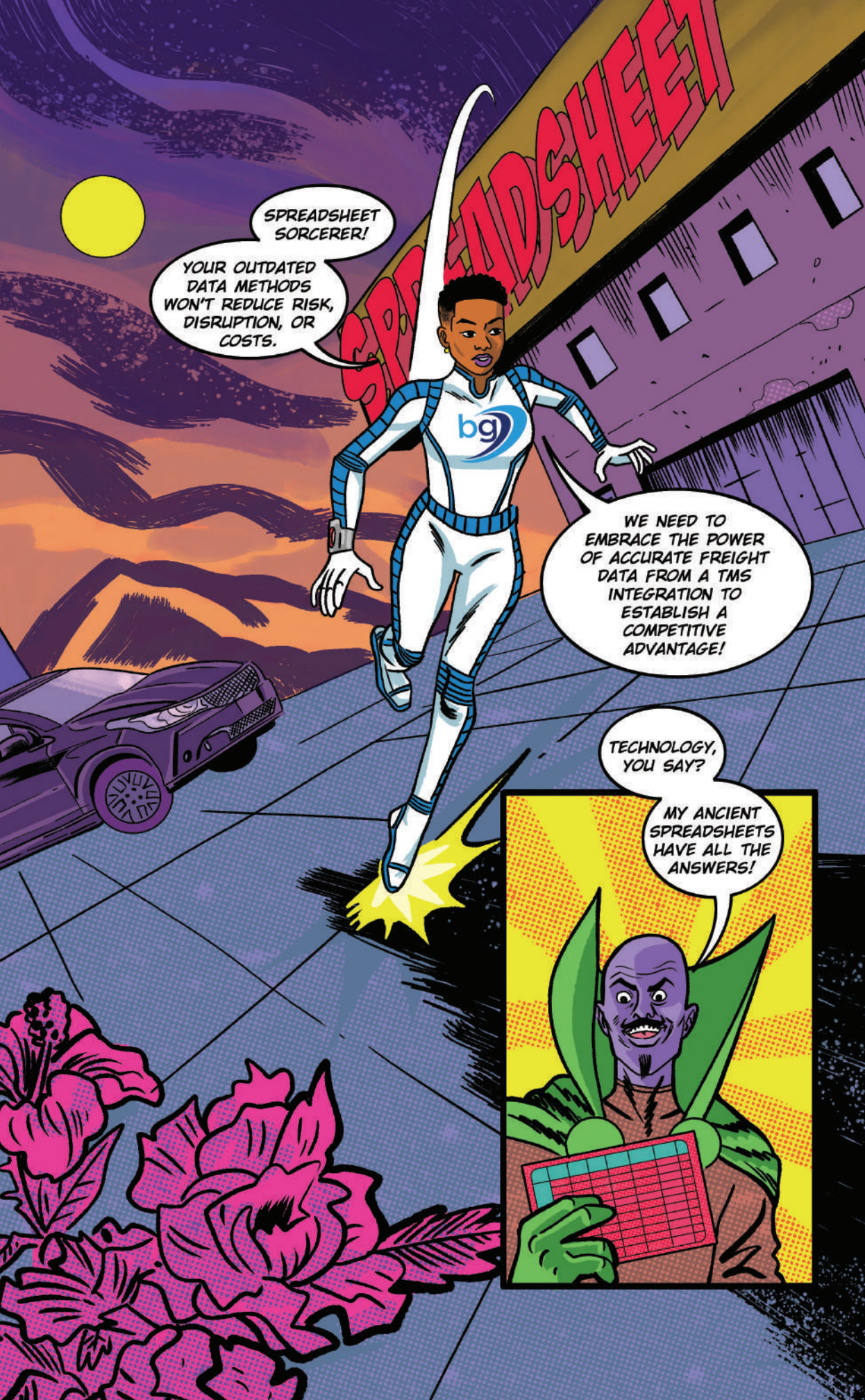
THIS CUSTOMER IS CURRENTLY USING SPREADSHEETS TO TRACK THEIR SHIPMENTS?!

IT'S TIME TO UTILIZE TECHNOLOGY TO CAPTURE DATA AND GAIN EFFICIENCY!

AH, MY PRECIOUS SPREADSHEETS!

WITH THEIR ANCIENT MAGIC, I'LL BEND THE WORLD TO MY WILL!

# FREIGHT DATA UNLEASHED!



SPREADSHEET SORCERER!

YOUR OUTDATED DATA METHODS WON'T REDUCE RISK, DISRUPTION, OR COSTS.

WE NEED TO EMBRACE THE POWER OF ACCURATE FREIGHT DATA FROM A TMS INTEGRATION TO ESTABLISH A COMPETITIVE ADVANTAGE!

TECHNOLOGY, YOU SAY?



MY ANCIENT SPREADSHEETS HAVE ALL THE ANSWERS!



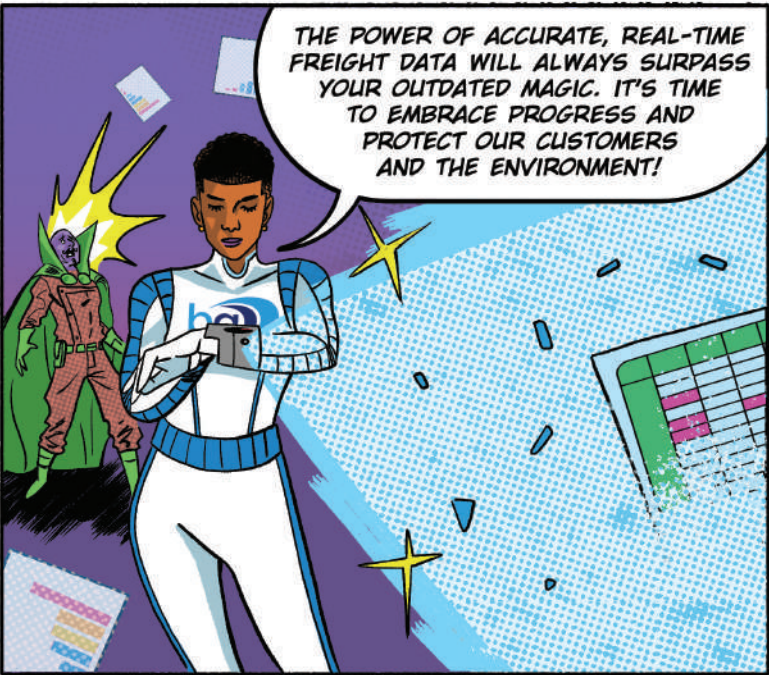
YOUR RELIANCE ON OLD AND UNCLEAR DATA IS HARMING OUR BUSINESS AND THE ENVIRONMENT!



SUSTAINABILITY, PREDICTIVE ANALYSIS...

BAH!

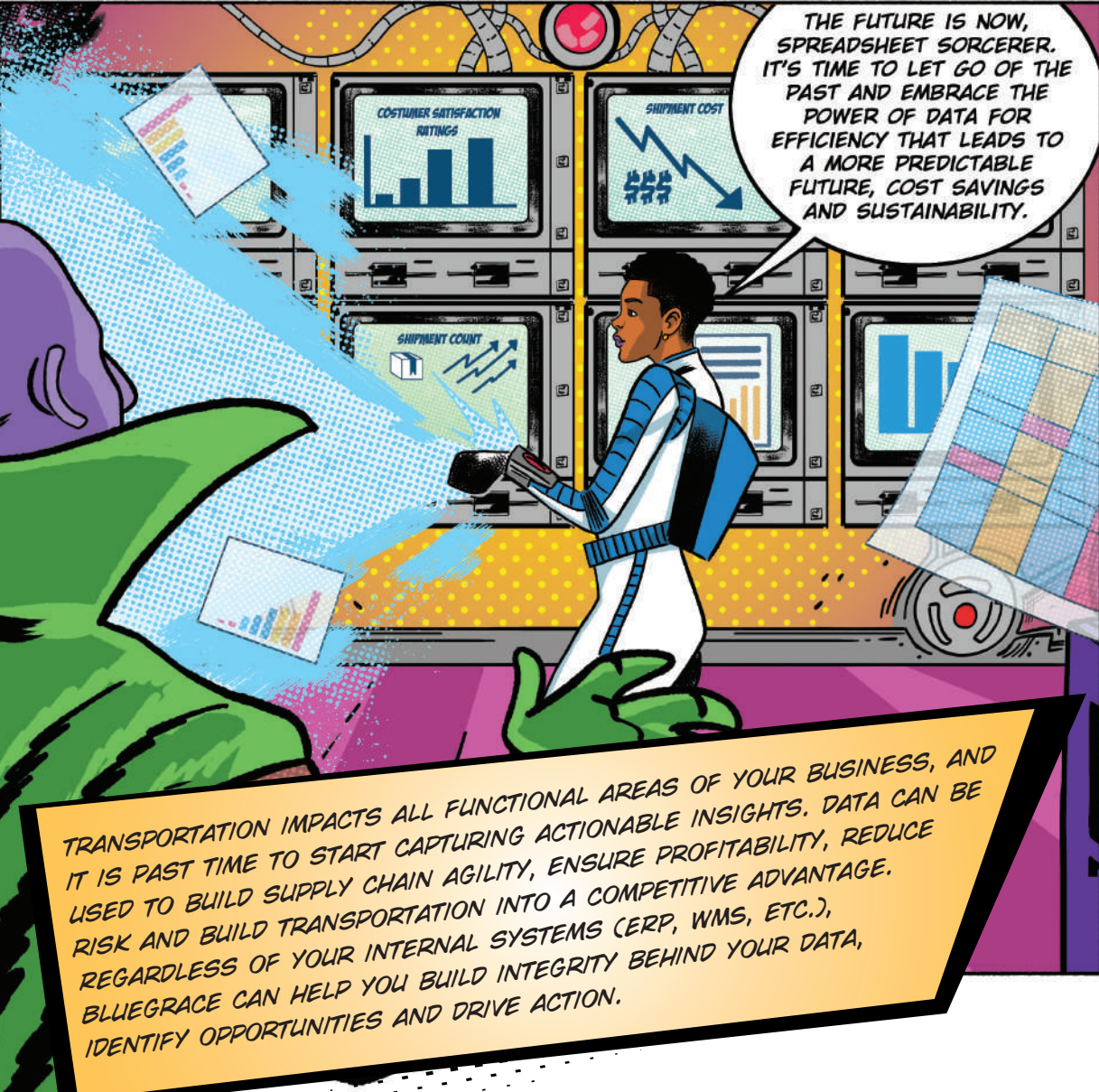
THESE NUMBERS ARE TIMELESS, AND SO IS MY POWER!



THE POWER OF ACCURATE, REAL-TIME FREIGHT DATA WILL ALWAYS SURPASS YOUR OUTDATED MAGIC. IT'S TIME TO EMBRACE PROGRESS AND PROTECT OUR CUSTOMERS AND THE ENVIRONMENT!

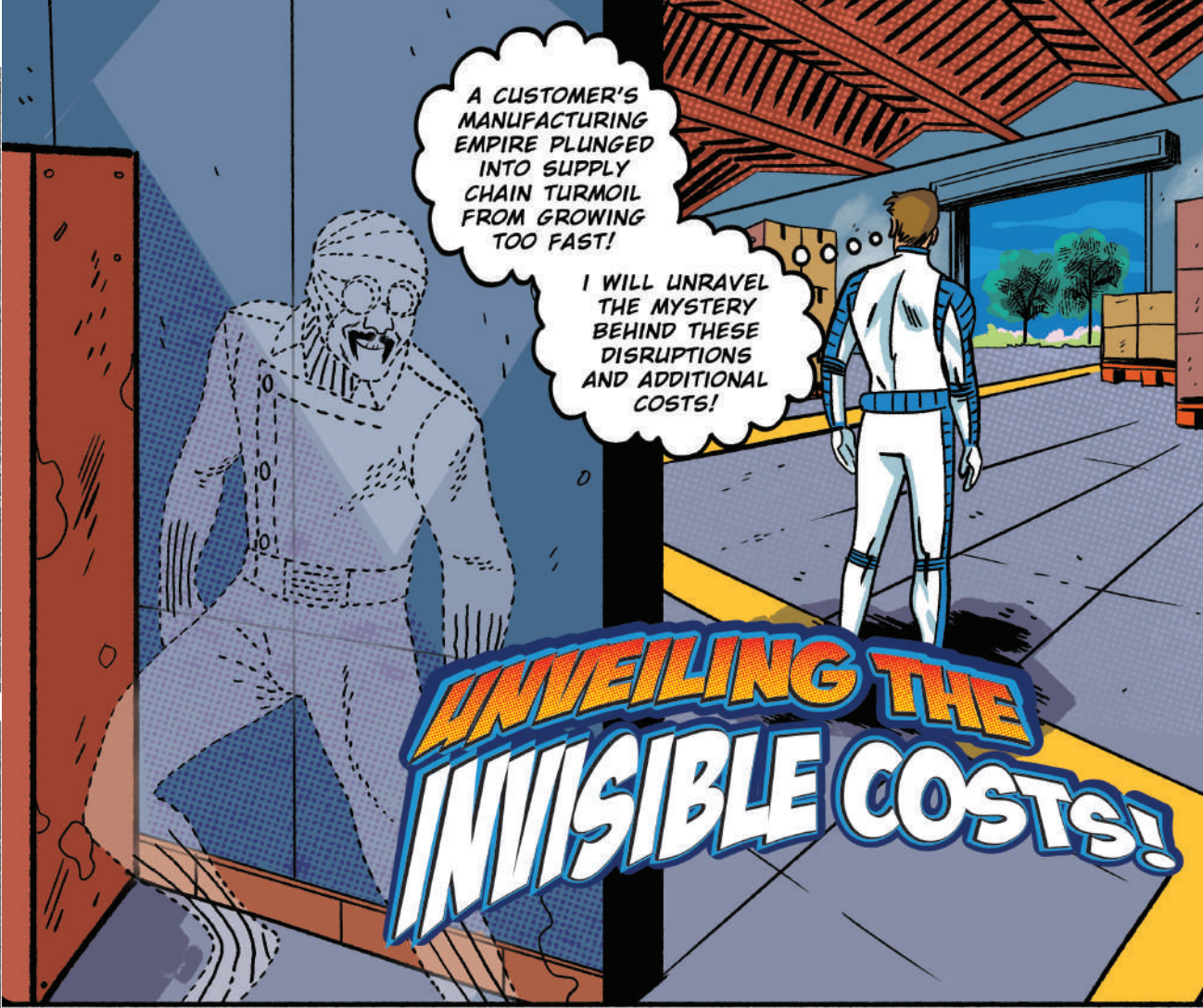


**NO!**  
MY SPREAD-SHEETS! YOU CAN'T DEFEAT THE MAGIC OF THE PAST!



THE FUTURE IS NOW, SPREADSHEET SORCERER. IT'S TIME TO LET GO OF THE PAST AND EMBRACE THE POWER OF DATA FOR EFFICIENCY THAT LEADS TO A MORE PREDICTABLE FUTURE, COST SAVINGS AND SUSTAINABILITY.

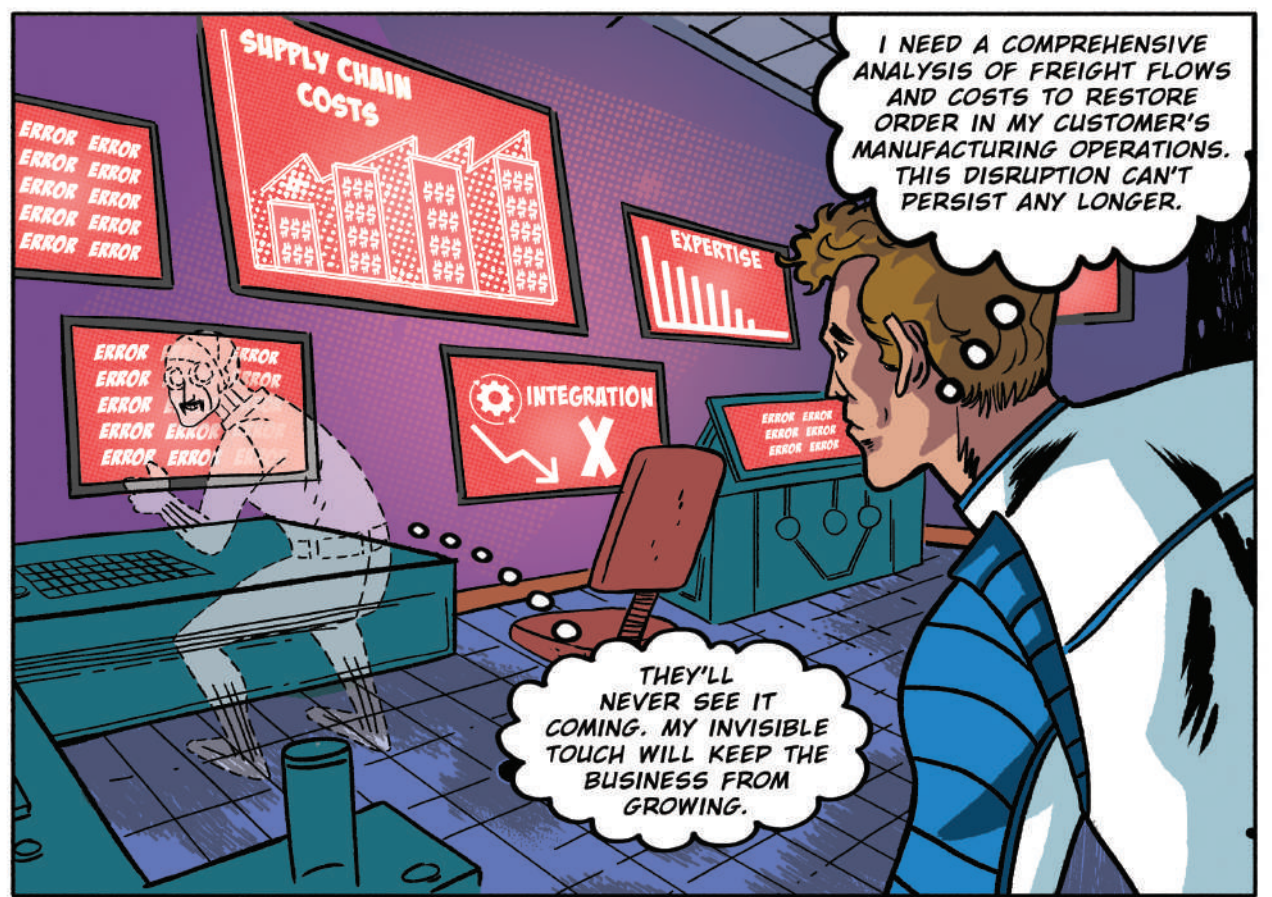
TRANSPORTATION IMPACTS ALL FUNCTIONAL AREAS OF YOUR BUSINESS, AND IT IS PAST TIME TO START CAPTURING ACTIONABLE INSIGHTS. DATA CAN BE USED TO BUILD SUPPLY CHAIN AGILITY, ENSURE PROFITABILITY, REDUCE RISK AND BUILD TRANSPORTATION INTO A COMPETITIVE ADVANTAGE. REGARDLESS OF YOUR INTERNAL SYSTEMS (ERP, WMS, ETC.), BLUEGRACE CAN HELP YOU BUILD INTEGRITY BEHIND YOUR DATA, IDENTIFY OPPORTUNITIES AND DRIVE ACTION.



A CUSTOMER'S MANUFACTURING EMPIRE PLUNGED INTO SUPPLY CHAIN TURMOIL FROM GROWING TOO FAST!

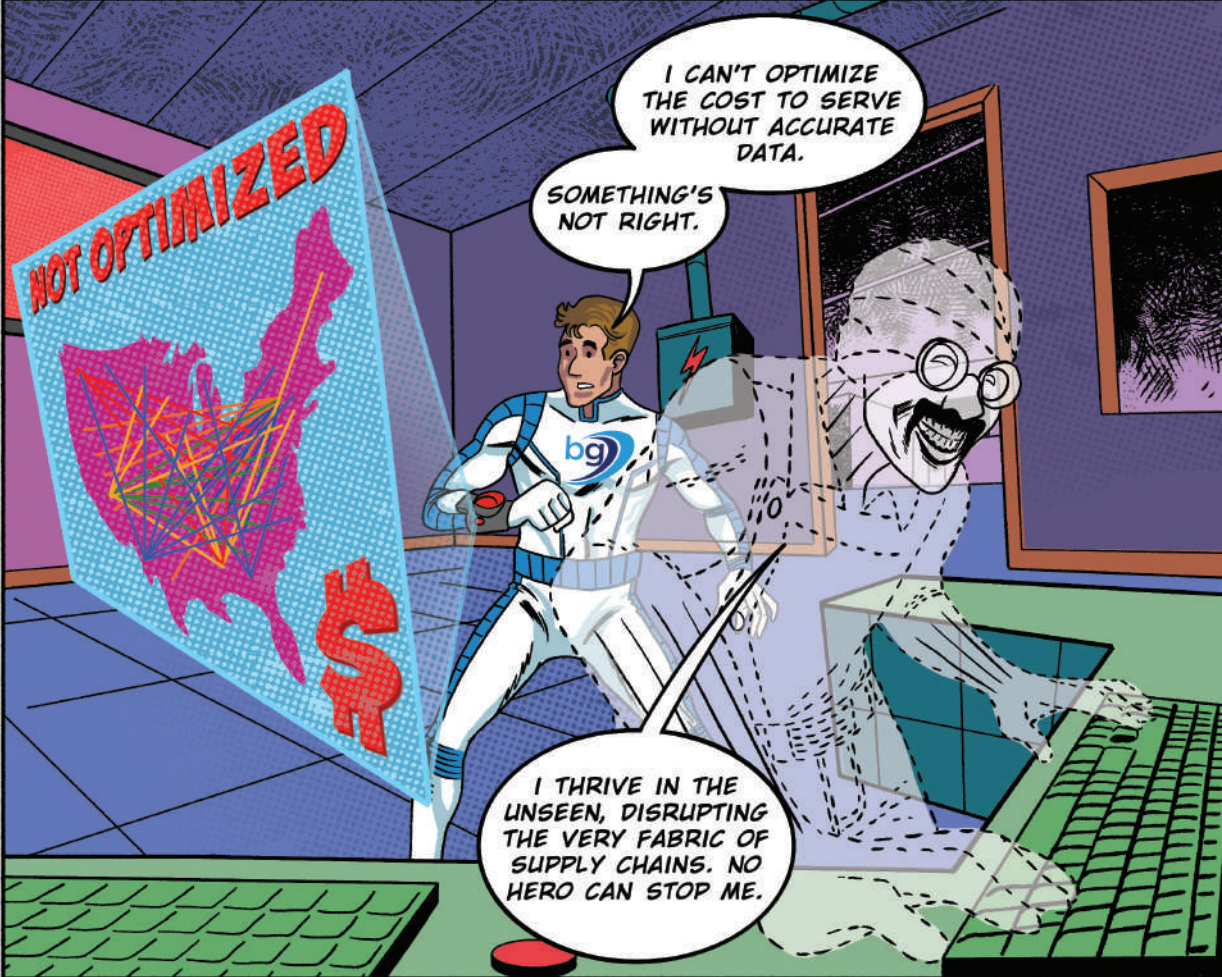
I WILL UNRAVEL THE MYSTERY BEHIND THESE DISRUPTIONS AND ADDITIONAL COSTS!

# UNVEILING THE INVISIBLE COSTS!



I NEED A COMPREHENSIVE ANALYSIS OF FREIGHT FLOWS AND COSTS TO RESTORE ORDER IN MY CUSTOMER'S MANUFACTURING OPERATIONS. THIS DISRUPTION CAN'T PERSIST ANY LONGER.

THEY'LL NEVER SEE IT COMING. MY INVISIBLE TOUCH WILL KEEP THE BUSINESS FROM GROWING.



I CAN'T OPTIMIZE THE COST TO SERVE WITHOUT ACCURATE DATA.

SOMETHING'S NOT RIGHT.

I THRIVE IN THE UNSEEN, DISRUPTING THE VERY FABRIC OF SUPPLY CHAINS. NO HERO CAN STOP ME.

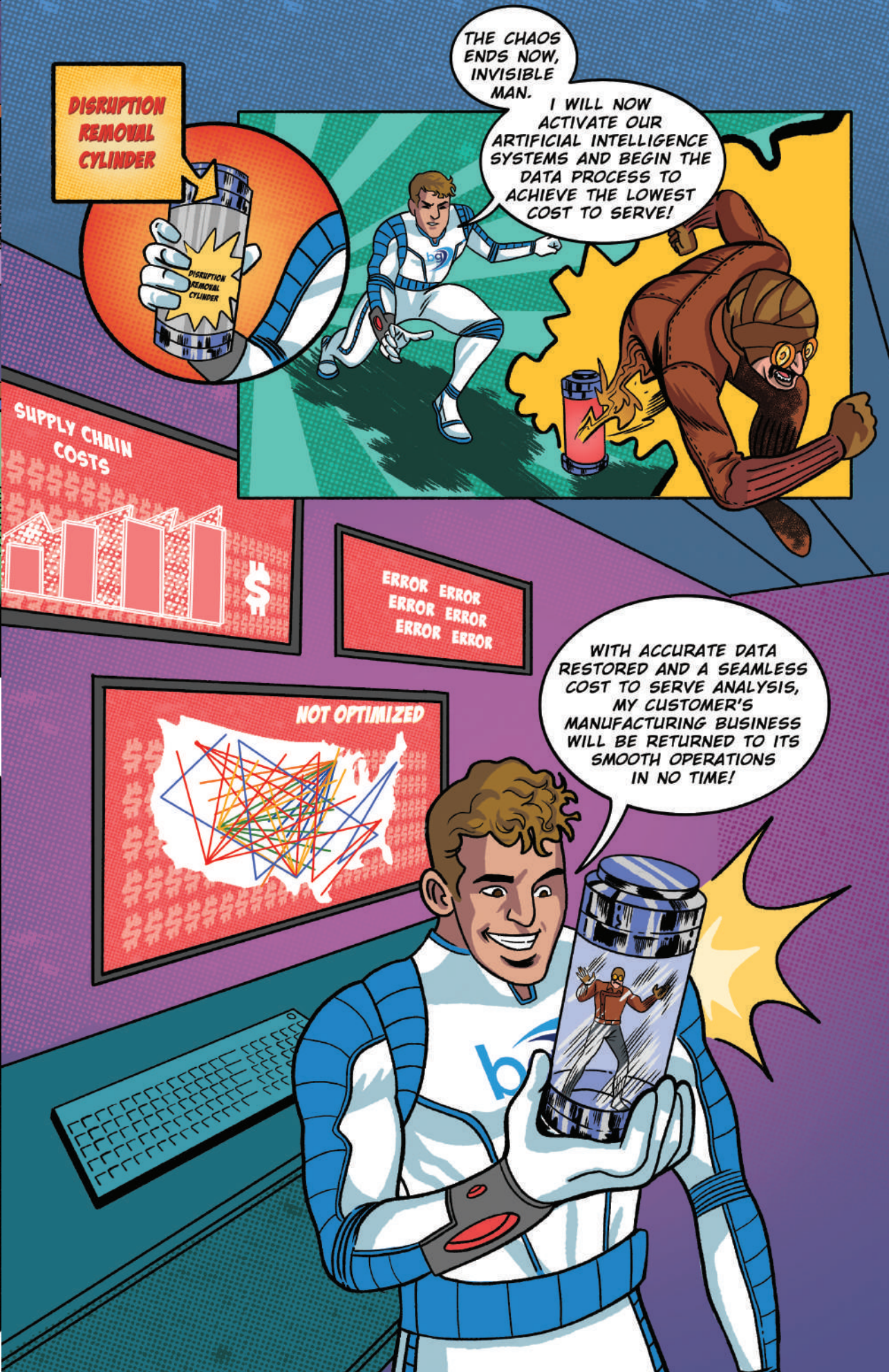


I SEE YOU NOW, INVISIBLE MAN.

YOU WON'T HIDE THE KEY TO OPTIMIZING FREIGHT COSTS FOR MY CUSTOMER'S MANUFACTURING BUSINESS ANY LONGER.

YOU MAY HAVE FOUND ME, BLUEGRACE, BUT I'VE ALREADY SOWN THE SEEDS OF INCREASED COSTS.

IT'S TOO LATE TO STOP THE DISRUPTION.



DISRUPTION REMOVAL CYLINDER

THE CHAOS ENDS NOW, INVISIBLE MAN.

I WILL NOW ACTIVATE OUR ARTIFICIAL INTELLIGENCE SYSTEMS AND BEGIN THE DATA PROCESS TO ACHIEVE THE LOWEST COST TO SERVE!

ERROR ERROR ERROR ERROR ERROR ERROR ERROR ERROR ERROR ERROR

NOT OPTIMIZED

WITH ACCURATE DATA RESTORED AND A SEAMLESS COST TO SERVE ANALYSIS, MY CUSTOMER'S MANUFACTURING BUSINESS WILL BE RETURNED TO ITS SMOOTH OPERATIONS IN NO TIME!

DISRUPTION NEVER HAD A FIGHTING CHANCE AGAINST OUR PARTNERSHIP!

### ACHIEVING SUPPLY CHAIN OPTIMIZATION

SUPERIOR TRANSPORTATION MANAGEMENT SERVICES AND BEST-IN-CLASS TECHNOLOGY REQUIRE A PROGRESSIVE APPROACH TO DRIVE SIMPLICITY AND SAVINGS.



BUILDING DETAILED BUSINESS ANALYTICS ON EXISTING SUPPLY CHAIN STRATEGY.

SEEKING IMPROVED EFFICIENCIES.

### SUPPLY CHAIN OPTIMIZATION : A BLUEPRINT FOR SUCCESS

SERVING DIFFERENT TYPES OF CUSTOMERS WITH CUSTOMIZED MANAGED LOGISTICS PROGRAMS DRIVEN BY SPECIFIC NEEDS AND REQUIREMENTS. THE IDEAL CANDIDATES FOR A FULLY MANAGED TRANSPORTATION SERVICE FALL INTO ONE OF THE FOLLOWING CUSTOMER PROFILES.

SHIPPING VOLUME: \$200K - \$1M



LESS SHIPPING COSTS

OPTIMIZED



**"YOU CAN'T FIX WHAT YOU CANNOT MEASURE."**  
CAPTURING TRUSTWORTHY DATA IS IMPERATIVE TO UNDERSTAND ITS IMPLICATIONS ON YOUR BUSINESS. UNDERSTANDING THE COSTS YOU CAN CONTROL, THE COSTS THAT ARE PART OF DOING BUSINESS, AND THE IMPACT THEY HAVE ON YOUR PROFITABILITY IS ESSENTIAL. BLUEGRACE MANAGED LOGISTICS ALLOWS YOU TO CAPTURE DATA IN REAL TIME TO CREATE A STRATEGY. ALL WHILE BUILDING LOGIC & BUSINESS RULES TO ENSURE EACH ORDER IS EXECUTED OPTIMALLY.

TIME TO PUT AN END TO THIS LACK OF CONTINUOUS IMPROVEMENT!

I'LL FREEZE ANY PROGRESS IN ITS TRACKS!

# THE BATTLE FOR PROGRESS!

## THE RETURN OF STATUS QUO

STATUS QUO, YOUR REIGN OF STAGNATION ENDS HERE!

YOU CAN'T STOP ME, BLUEGRACE!

THE STATUS QUO IS THE ONLY WAY!





I'VE SEEN THE DAMAGE YOU'VE CAUSED TO THE FREIGHT INDUSTRY.

IT'S TIME TO DRIVE ACTION FOR OUR MANAGED LOGISTICS CUSTOMERS!

PROGRESS BRINGS CHALLENGE AND CHAOS, BLUEGRACE!

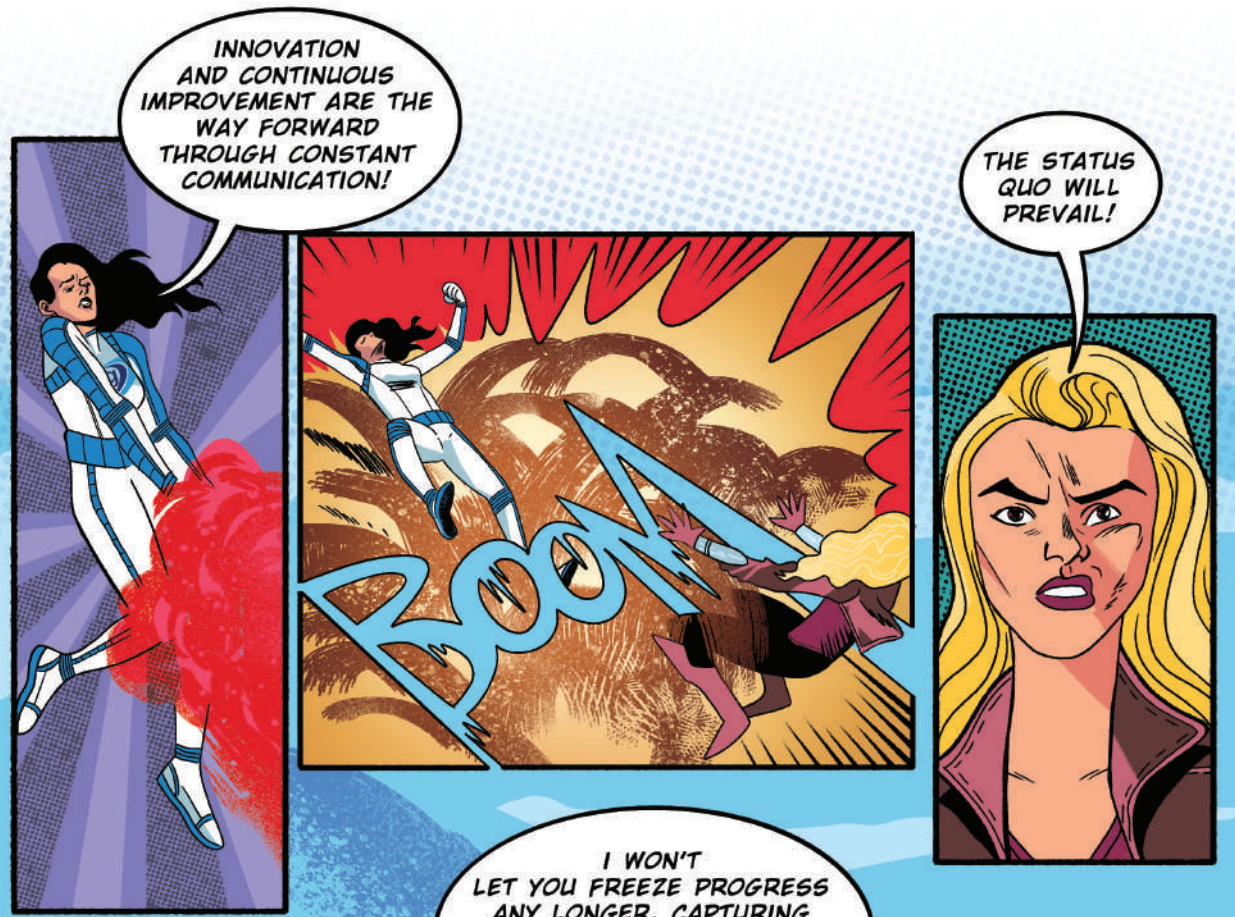
I WILL PROTECT THE STATUS QUO AT ALL COSTS!

WE MUST EVOLVE TO THRIVE!

STIFLING INNOVATION WILL NOT LEAD TO ORDER.

IT WILL LEAD TO STAGNATION!

I WON'T LET YOU DISRUPT THE LEGENDARY FREIGHT PROCESSES I'VE CREATED!



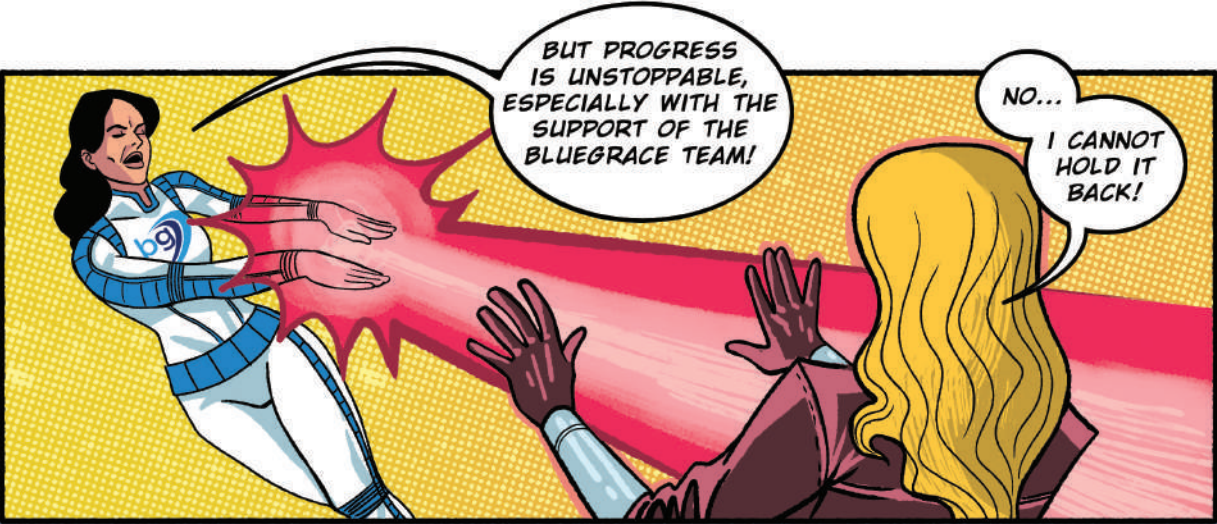
INNOVATION AND CONTINUOUS IMPROVEMENT ARE THE WAY FORWARD THROUGH CONSTANT COMMUNICATION!

THE STATUS QUO WILL PREVAIL!

I WON'T LET YOU FREEZE PROGRESS ANY LONGER. CAPTURING HIGH QUALITY DATA, OPTIMIZING ACTIVITY, AND REDEPLOYING DYNAMIC CHANGES NOW!



I'LL PROTECT THE STATUS QUO WITH ALL MY POWER!



BUT PROGRESS IS UNSTOPPABLE, ESPECIALLY WITH THE SUPPORT OF THE BLUEGRACE TEAM!

NO... I CANNOT HOLD IT BACK!



THE FREIGHT INDUSTRY WILL MOVE FORWARD AND OUR CUSTOMER'S BUSINESSES WITH IT!

PROVEN STRATEGY  
ALLOWS YOU TO PLAN  
FOR COMPLEX SUPPLY  
CHAINS  
EXPERTISE TECHNOLOGY

IDENTIFYING  
IMPROVEMENT  
OPPORTUNITIES

MOST ORGANIZATIONS LACK THE RESOURCES, SYSTEMS, AND DATA TO BUILD CONTINUOUS IMPROVEMENT INITIATIVES FORCING SUPPLY CHAINS TO STAY STAGNANT. BLUEGRACE MANAGED LOGISTICS OPTIMIZES PLANNING AND DRIVES EFFICIENCY THROUGH AUTOMATION WHILE LEVERAGING ACTIONABLE INSIGHTS TO IDENTIFY, IMPLEMENT AND MEASURE CONTINUOUS IMPROVEMENT INITIATIVES.

IN THE HEART OF THE LOGISTICS WORLD, CHALLENGE, AND CHAOS REIGNS SUPREME...



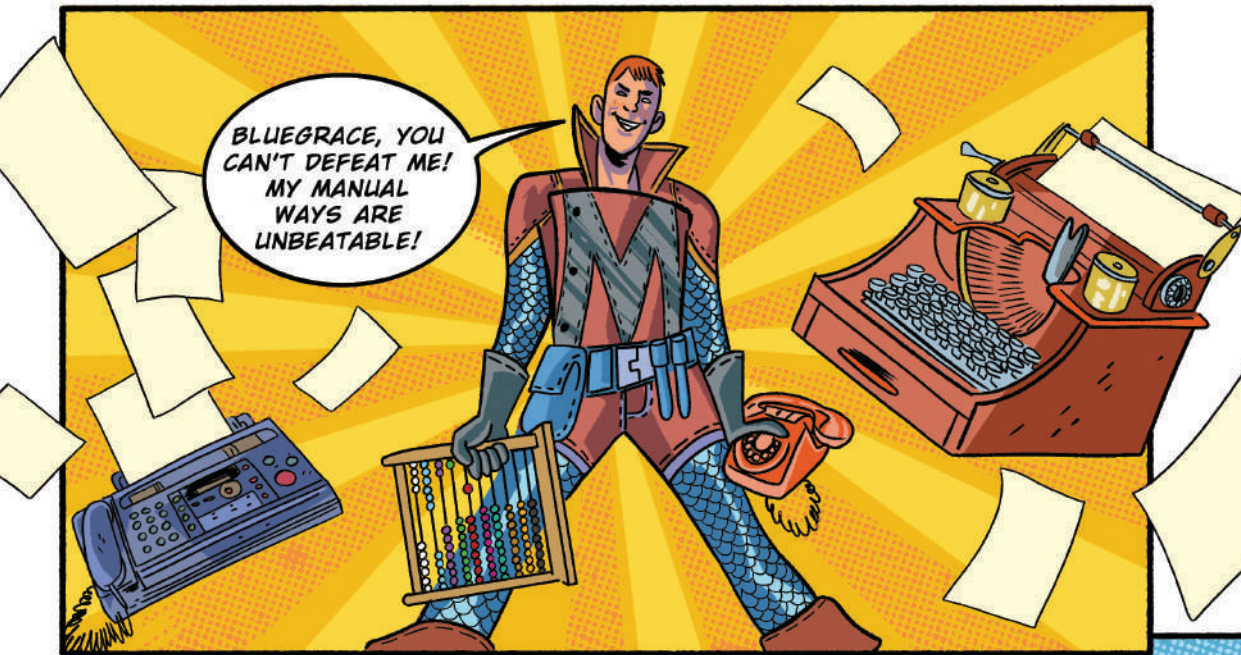
UGH, MANUAL MAN'S ARCHAIC METHODS AREN'T WORKING AND SLOWING DOWN OUR FREIGHT PROCESSES!

MANUAL MAN'S TASKS.

FEAR NOT! BLUEGRACE IS HERE TO SAVE THE DAY!



**LOGISTICS BATTLE ROYALE!**  
EMBRACING AUTOMATION & PROCESS OUTSOURCING



BLUEGRACE, YOU CAN'T DEFEAT ME! MY MANUAL WAYS ARE UNBEATABLE!

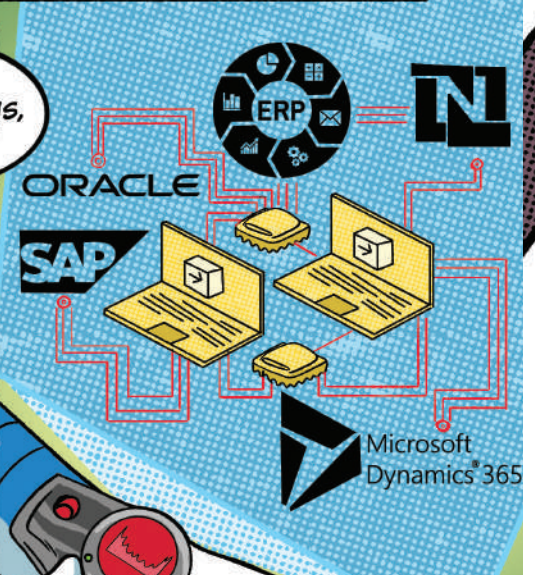


YOUR BUSINESS NEEDS FREIGHT PROGRAMS WITH SCALE!



WE'LL SEE ABOUT THAT! IT'S TIME TO MODERNIZE AND AUTOMATE!

SYSTEM INTEGRATIONS, ACTIVATE!



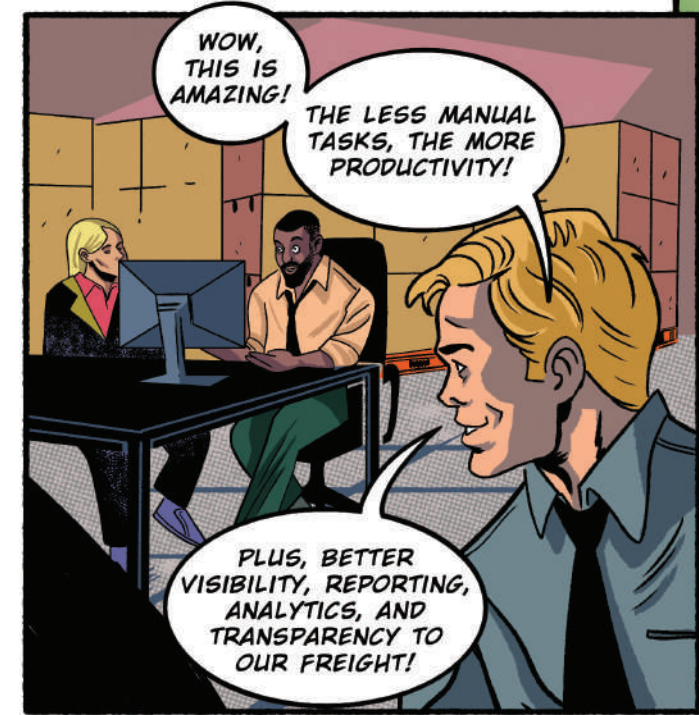
HA! I HAVE SLOWED DOWN THE FREIGHT!

TAKE THAT, BLUEGRACE!



FULL OPERATIONAL SUPPORT,

GO!



WOW, THIS IS AMAZING!

THE LESS MANUAL TASKS, THE MORE PRODUCTIVITY!

PLUS, BETTER VISIBILITY, REPORTING, ANALYTICS, AND TRANSPARENCY TO OUR FREIGHT!

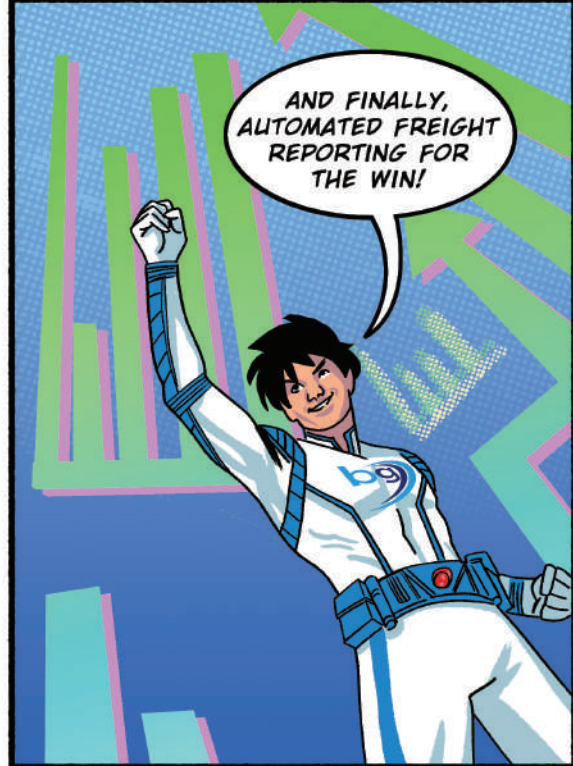


YOU WILL NOT DEFEAT ME THAT EASILY, BLUEGRACE!

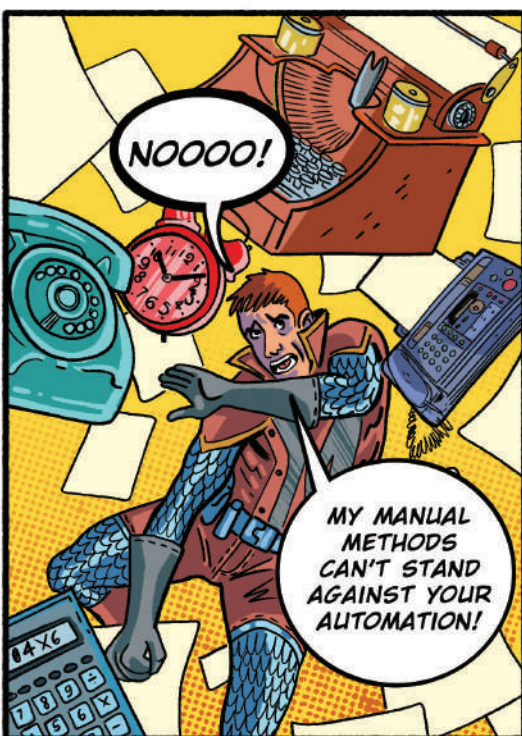
OBSERVE MY MANUAL PROWESS!



WHY WON'T MY OUTDATED METHODS WORK?



AND FINALLY, AUTOMATED FREIGHT REPORTING FOR THE WIN!



# VICTORY IN LOGISTICS!

**bluegrace**

IN LOGISTICS POWERS UNLEASHED, WE'VE HIGHLIGHTED THE CRITICAL ROLE OF DATA, SUPPORT AND INNOVATION IN SHAPING BUSINESS SUCCESS. "YOU CANNOT FIX WHAT YOU CAN'T MEASURE," RESONATES AS A FOUNDATIONAL TRUTH, EMPHASIZING THE IMPORTANCE OF CAPTURING RELIABLE DATA TO UNDERSTAND ITS FULL IMPLICATIONS. BLUEGRACE MANAGED LOGISTICS EMERGES AS THE BEACON, OFFERING REAL-TIME DATA CAPTURE, STRATEGIC PLANNING, AND AUTOMATION TO EMPOWER BUSINESSES.

TRANSPORTATION'S IMPACT ACROSS ALL BUSINESS FUNCTIONS DEMANDS A PROACTIVE APPROACH TO SUPPORT. BLUEGRACE STANDS READY TO ASSIST IN BUILDING SUPPLY CHAIN AGILITY, ENSURING PROFITABILITY, AND DRIVING CONTINUOUS IMPROVEMENT INITIATIVES. TOGETHER, LET'S HARNESS THE POWER OF DATA TO TRANSFORM CHALLENGES INTO OPPORTUNITIES, FORGING A PATH TOWARD SUSTAINED SUCCESS AND INNOVATION.

WITH BLUEGRACE'S HELP, THE LOGISTICS DEPARTMENT IS NOW A WELL-OILED MACHINE!



STAY TUNED FOR MORE EXCITING ADVENTURES AS BLUEGRACE CONTINUES TO STREAMLINE THE WORLD OF LOGISTICS, LEAVING FREIGHT VILLAINS IN THE DUST!



TRANSPORTATION AFFECTS ALL FUNCTIONAL AREAS OF AN ORGANIZATION. LEVERAGING THE RIGHT TECHNOLOGY FOR YOUR BUSINESS WILL ELIMINATE MANUAL PROCESSES, ENHANCE DATA ACCESS, CREATE SCALABILITY, IMPROVE VISIBILITY, AND OFFER THE CONTROL YOU HAVE BEEN SEARCHING FOR. REGARDLESS OF YOUR INTERNAL SYSTEMS OR TECHNICAL CAPABILITIES, BLUEGRACE MANAGED LOGISTICS WILL HELP IDENTIFY WAYS TO AUTOMATE PROCESSES ACROSS YOUR BUSINESS.



# MANAGED LOGISTICS!

UTILIZE A PROVEN STRATEGY TO NAVIGATE INTRICATE SUPPLY CHAINS EFFECTIVELY. OUR TAILORED LOGISTICS MANAGEMENT PROGRAM ENCOMPASSES BLUESHIP TMS, ERP INTEGRATION, MODE CONVERSION PROCESS IMPROVEMENT, ORDER OPTIMIZATION, NETWORK DESIGN, RFP MANAGEMENT AND DEDICATED ACCOUNT MANAGERS. THROUGH A COMPREHENSIVE, MANAGED TRANSPORTATION PROGRAM, YOU'LL SEIZE GREATER CONTROL OVER YOUR LOGISTICS NETWORK, EMPOWERING YOU TO CONCENTRATE ON CORE COMPETENCIES AND ALLOCATE RESOURCES FOR BUSINESS EXPANSION.

OUR MANAGED LOGISTICS TEAM IS READY TO HELP YOUR BUSINESSES FREIGHT PROGRAM SUCCEED. REACH OUT TO US TODAY FOR A COMPLIMENTARY SUPPLY CHAIN ANALYSIS!

**22%**  
INCREASE IN  
PRODUCTIVITY

CONNECTIVITY  
WITH OVER  
**250,000**  
SUPPLIERS TO INCREASE  
EFFICIENCY

**78.3%**  
MORE VISIBILITY INTO  
YOUR SUPPLY CHAIN

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